



We are Black Mars

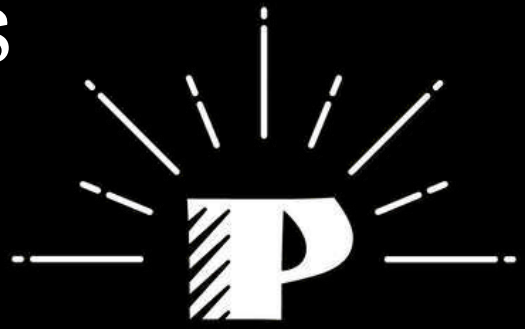
wanted@blackmars.ro
<https://blackmars.ro/en/>

JUNE 2023

Clients



CARBON



Platz



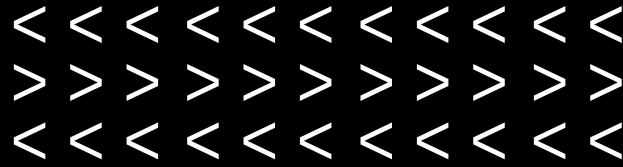
Pambac



JIDVEI



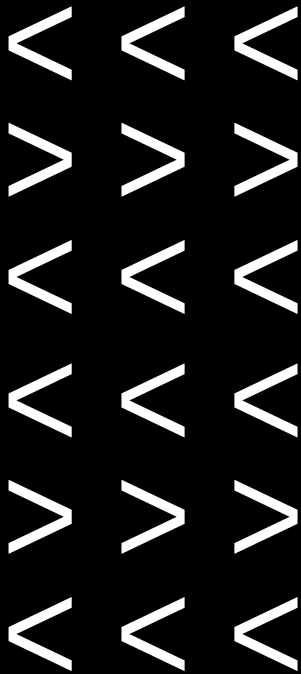
Clients



Centru de testare psihologică și psihoterapie



BlackMars Advertising Full Services Agency



Social Media



Facebook
Instagram
TikTok
Google
LinkedIn
YouTube

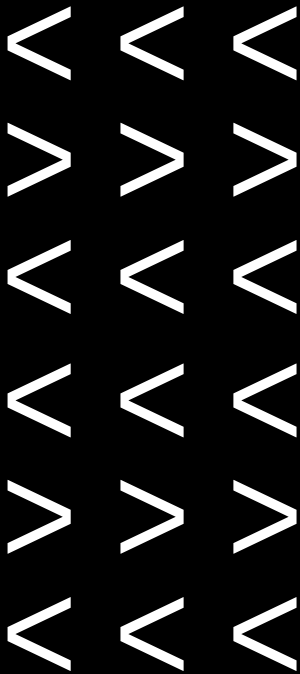
Competitive Analysis
Strategy and Marketing Plan
Monthly Concept for Ads and Posts
Posts Illustration & Graphics
Ads Illustrations & Graphics
Copywriting for Posts and Ads
Editorial Plan for Posts and Ads
Scripts for YouTube, TikTok and TikTok Ads
Google Ads - Search, Performance Max,
Display, Shopping, Video (YouTube), App,
Smart, Local, Discovery

Branding



Personal Branding
Product Branding
Services Branding
Office Branding
Cultural & Geographic Branding
Corporate Branding
Online Branding
Offline Branding

BlackMars Advertising Full Services Agency

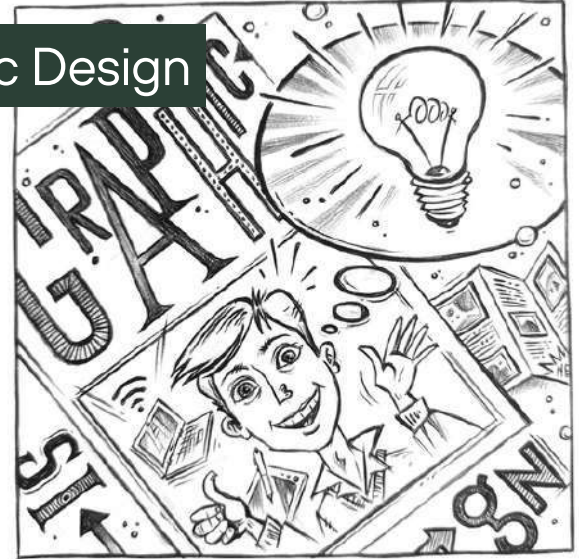


Branding

Verbal Identity – Naming, Slogan
Visual Identity – Logo, Branding Manual

Branding Paintings – Digital (Canvas Paintings) or Acrylic Paintings with the company logo – Subjects on Demand

Graphic Design

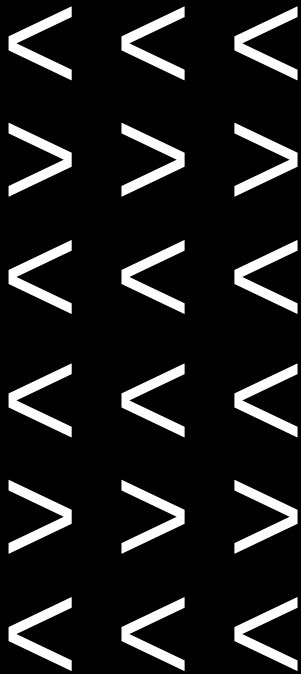


Graphic Design& Concept
Packaging and Labels
Graphic Design& Concept
Banners, Mash, Totem, Graphic Design
External (Stores, Pub, Bar etc.), Print (Menus, Flyers, Posters etc.)

Packaging



BlackMars Advertising Full Services Agency



Packaging

Concept and Illustration for Packaging and Labels

Web & App Development



Website Development
Ecommerce, Presentation (Portfolio) Websites

Personalized Solutions for Apps & Web UX – UI
Analyze

Illustration & Mascot



Cartoon (dot-to-dot, coloring pages, clipart collections, greetings cards, illustration for menus, borders, educational objects for kids etc.)
Realist - Cubist - Comics

Mascot Concept for Online & Offline
Rough Sketch, Final BW Drawing,
Final Color Drawing, Presentation Manual (mascot
concept argumentation, faces drawings –
happy, angry, sleeping, laughing etc.)

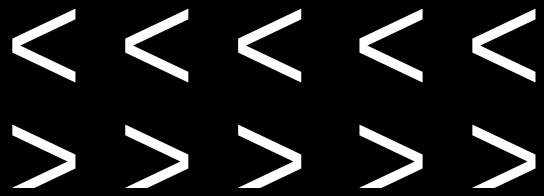
WE ARE BLACK MARS

SOCIAL MEDIA
MARKETING
COPYWRITING
GRAPHIC DESIGN
WEB & APP DEVELOPMENT
ILLUSTRATION & MASCOT
PHOTO & VIDEO



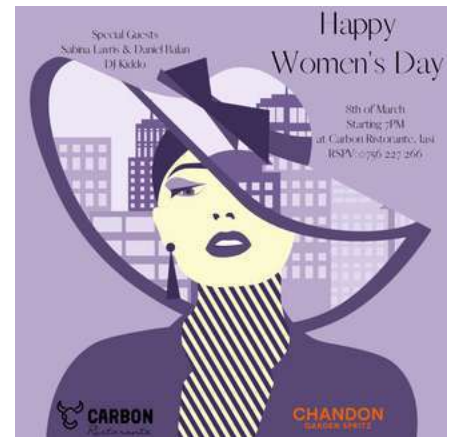
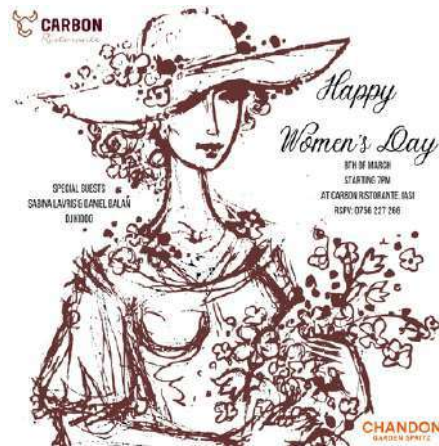
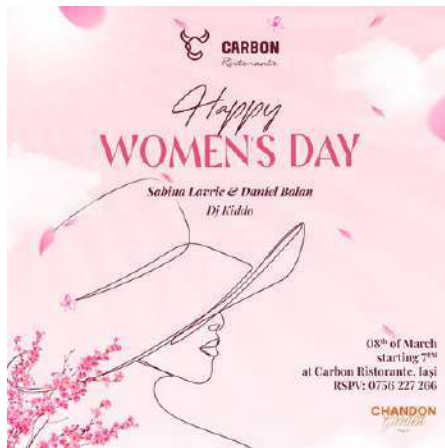
Portfolio

Samples



Social Media

Graphic Concept



Portfolio



Social Media

Graphic Concept



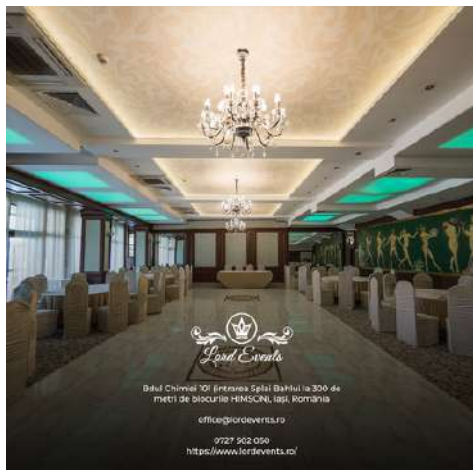
Social Media

Graphic Concept



Social Media

Graphic Concept



Social Media

Graphic Concept

Copacul Vieții



01 Iunie 2023
Ora 10:00

Contribuție
130 lei

emovere

emovere
la consult cu tine

Sesiuni de consiliere
și psihoterapie

100RON/
ședință

Doar în luna MAI

Platforma Cognitrom Career
Planner (CCP)
12-19 ani

emovere

Orientarea în Carieră
este o prioritate

emovere
la consult cu tine

**INIMA NU
ARE RIDURI!**

asteri
Medical Clinic

Trebuie să fim bine
în fiecare zi pentru ei

GASTROENTEROLOGIE

asteri
Medical Clinic

El este răsăritul meu
fac totul pentru el

PEDIATRIE

asteri
Medical Clinic

Vreau să îi am cât
mai mult lângă mine

CARDIOLOGIE

asteri
Medical Clinic

Acum e rândul nostru
să avem grijă de ei

MEDICINĂ INTERNĂ

asteri
Medical Clinic

Nu îi pot dezamăgi
trebuie să fiu bine

ENDOCRINOLOGIE

Zile de Iarnă în Aprilie?
ICG... TE SUSTINEM ÎN ORICE SITUAȚIE

PROMOTIE
CENTRALA TERMICĂ ÎN CONDENSARE
VAILLANT VUW 236/7-2 ECOTED PURE
+ CADOU KIT DE EVACUARE GAZE ARSE

Preț Promo: 4.089 LEI
Taxa Verde: 17.00 LEI

ICG

PROMOTIE
SAUNIER DUAL SEMIA CONDENS 26A
+ CADOU KIT DE EVACUARE GAZE ARSE

Gând Rezultatul este Perfect
NOI TE SĂRINDEM CU REDUCERI

Preț Promo: 3.509 LEI
Taxa Verde: 17.00 LEI

ICG

Renovați de Primăvară Sistemul Calorice de Tînc
ICG... PENTRU CONFORTUL CASEI TALE

PROMOTIE
RADIATOR OTEL ICG 22X600X1000
CU 15 ANI GARANȚIE
SET ACCESORII CADOU

Preț Promo: 342.00 LEI

ICG

Branding

Logo Concept

BarON
Five



Abou Hasan
Shawarma & gratar carbune

*Căpsuni
de Aroneanu*
ce gust de căpsune



KOUZINA
SOUFLAKI



Bella Napoli
TAVERNA



Crispy pe bune!



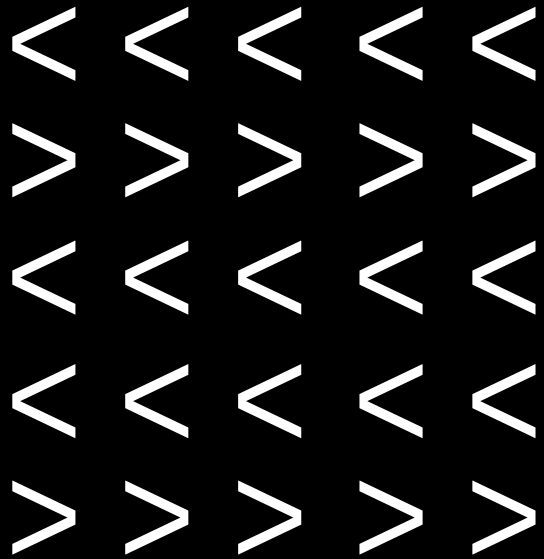
Branding

Logo Concept



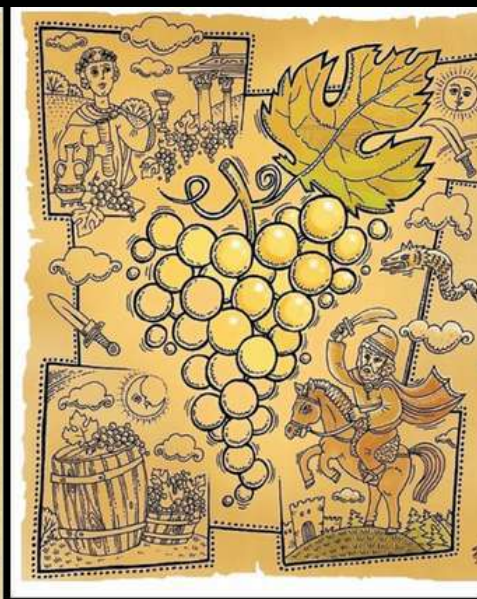
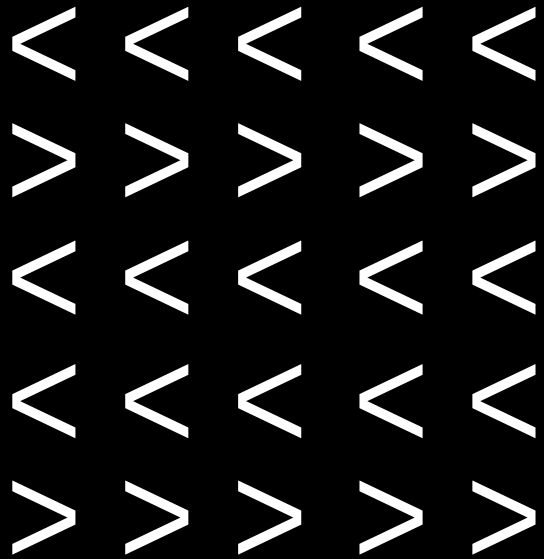
Branding

Acrylic Paintings & Canva Print



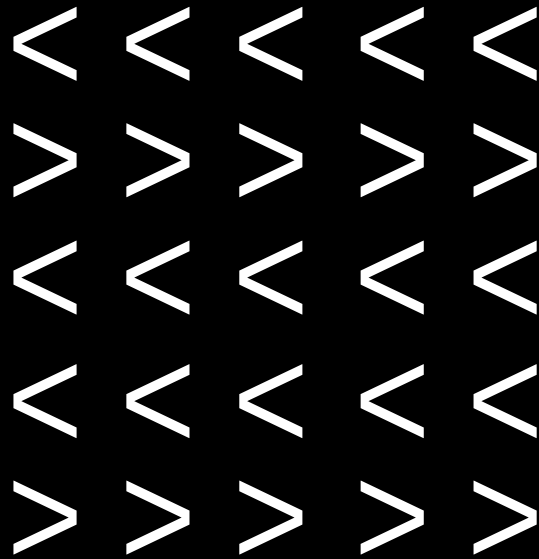
Branding

Acrylic Paintings & Canva Print

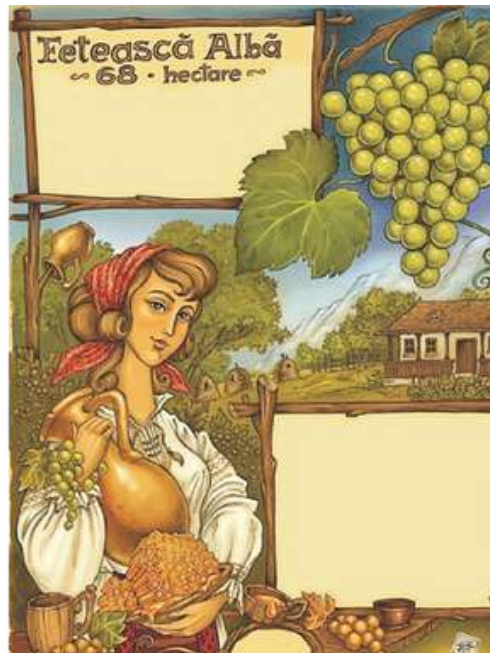
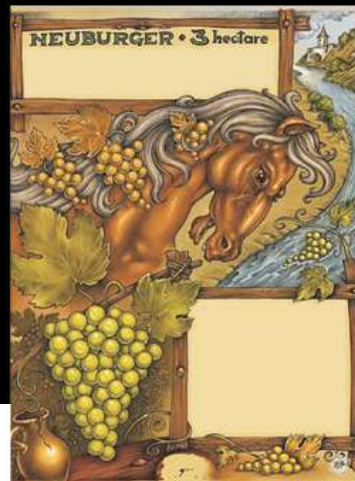
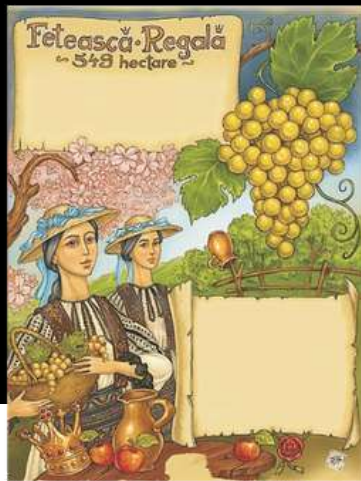
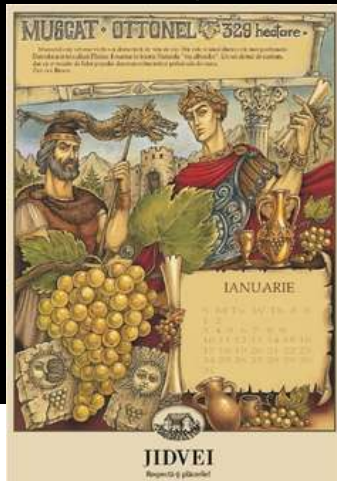


Branding

Anniversary Calendar &
Greetings Card



JIDVEI

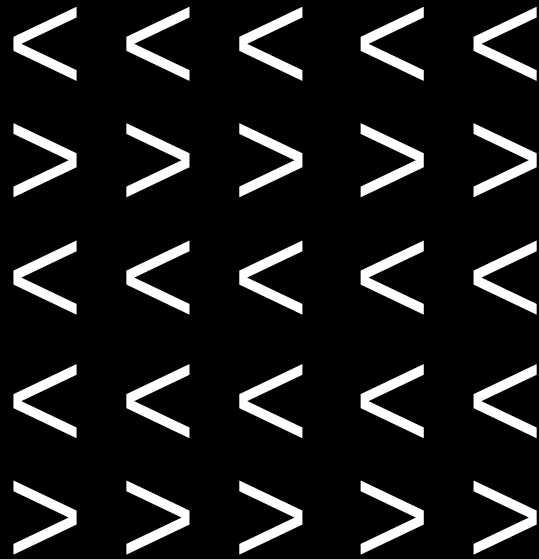


Branding

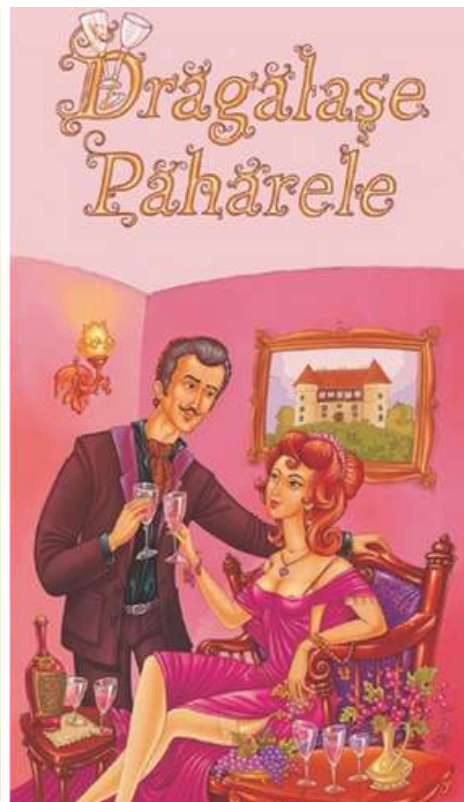
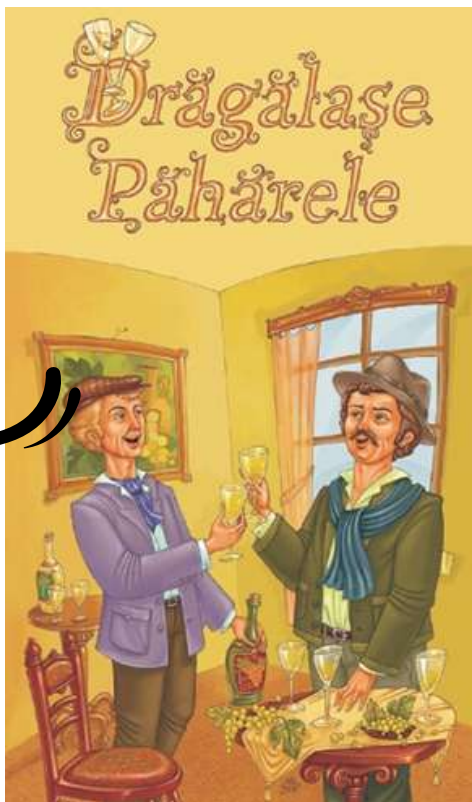
Packaging



JIDVEI



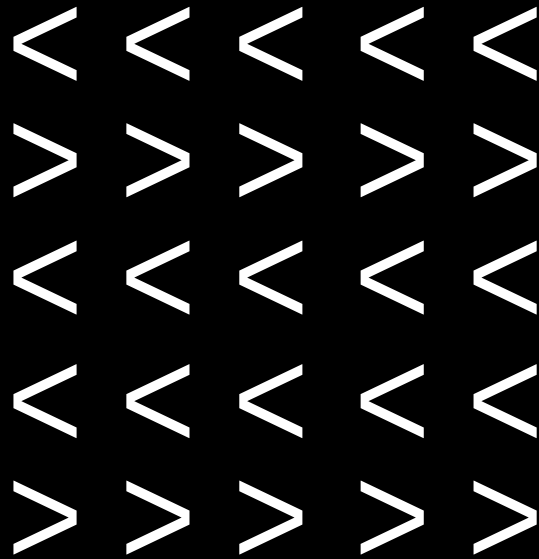
Wine
Label



Bag-in-Box

Branding

Packaging

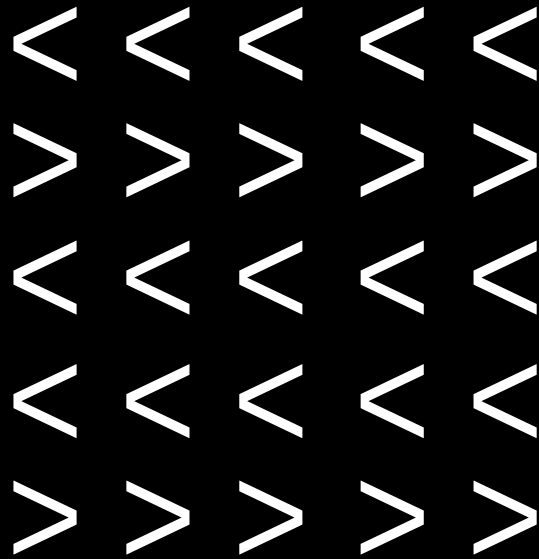


Pambac



Branding

Packaging

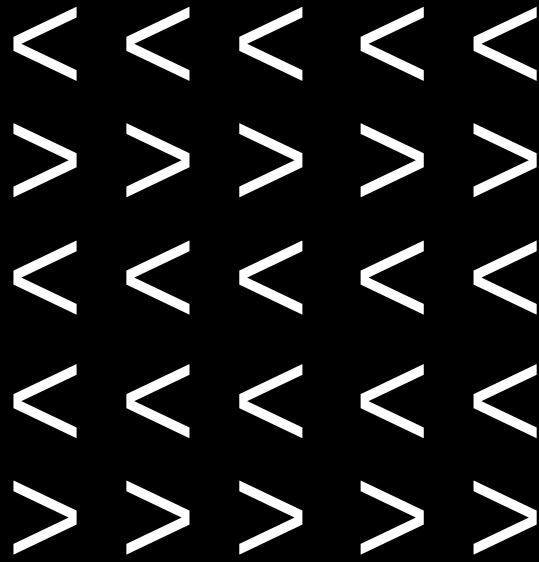


Pambac



Branding

Packaging



Pambac



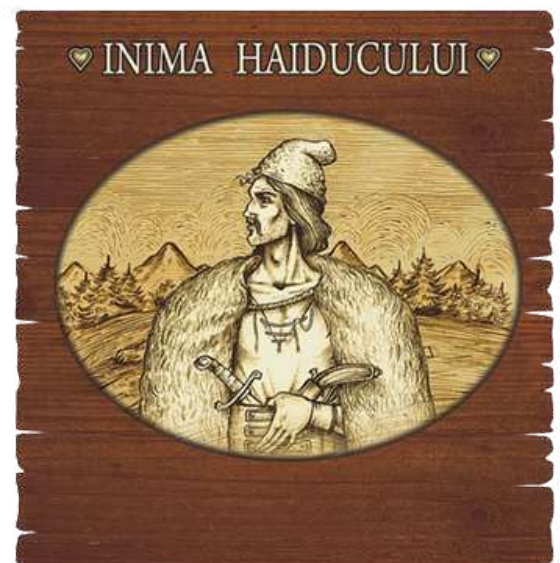
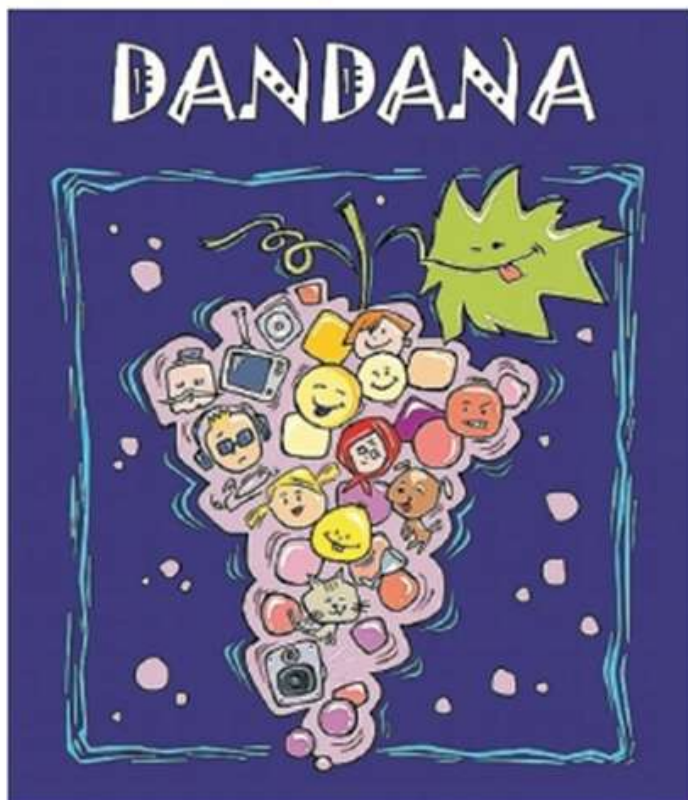
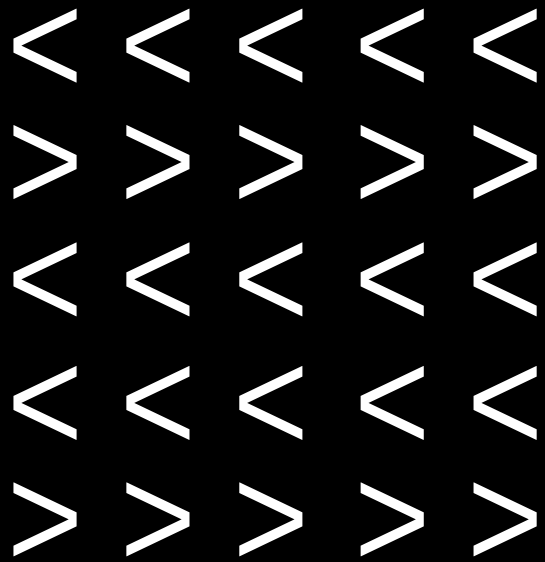
Branding

Concept Grafică Autobuze Pambac



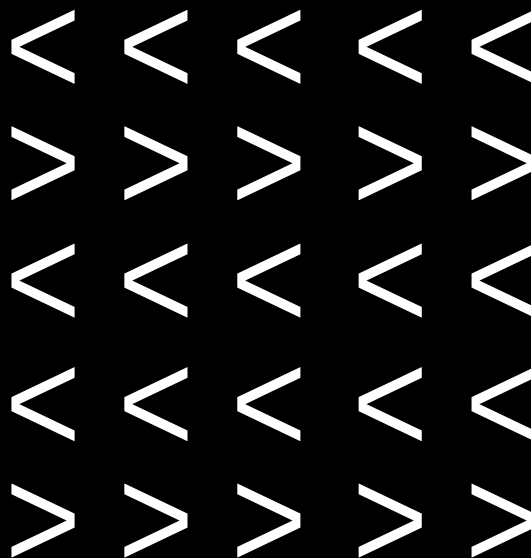
Branding

Packaging - Other Projects



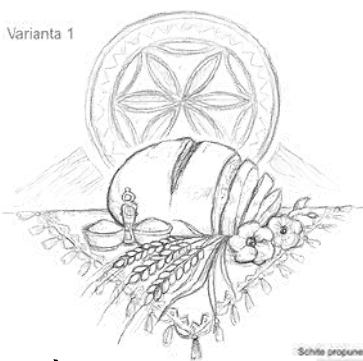
Branding

Packaging - Other Projects



Packaging Sketches

Varianta 1



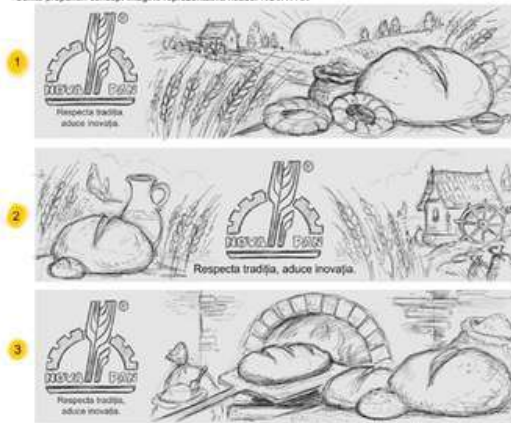
Varianta 3



Sketches



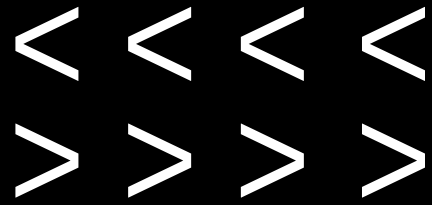
Schite propuneri concept imagine reprezentativa header NOVA PAN



Design - Propuneri asociate de către SIMONA GAVRUT a 11 - Toate drepturile rezervate

Graphic Design

Concept & Illustration



Banners Graphic Design



MARCEL

" De ai poftă de mezel,
De ai poftă de-un grătărel,
Apeleaza la Marcel! "



Bag Graphic Design

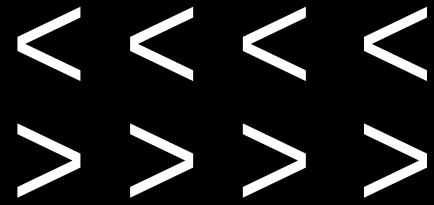
Other Projects



Graphic Design

Concept & Illustration

Other Projects

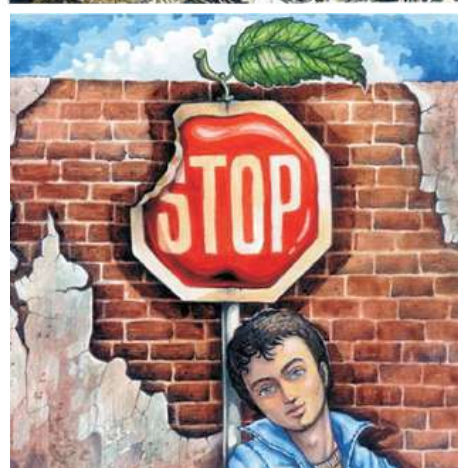


Posters Graphic Design



Illustration & Mascot

Projects



• Schite -Propunere grafica afis film "STRIGOI"



Varianța nr 1 (propunere initială)



Varianța nr 2



Varianța nr 3 - schiță pentru a fi creșcut

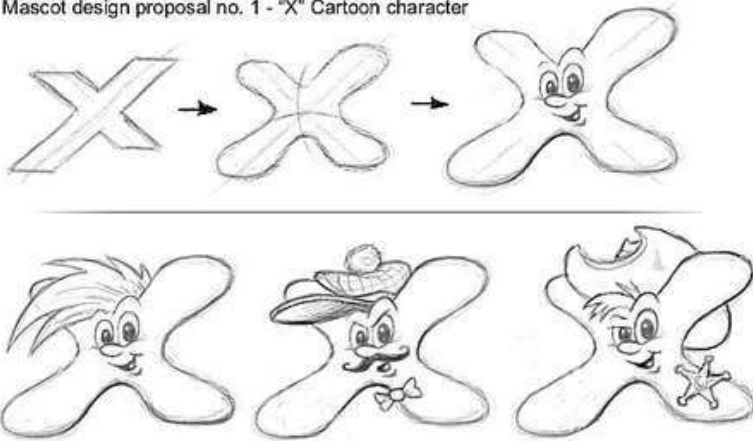


Illustration & Mascot

Projects



Mascot design proposal no. 1 - "X" Cartoon character



Miscari - mimica mascota

Pentru diferite aplicatii bidimensionale, se pot folosi desenele realizate in racursi, cu aplicarea unei perspective putin exagerate care ofera dezinvoltura si spectaculozitate miscarilor mascotel.

Gest de salut prietenesc

Gest de invitatie, de prezentare...



Miscari - mimica mascota

Emotii, fericire si incantare

Aplicatie collar - Avertizare, salut...



Illustration & Mascot

Projects

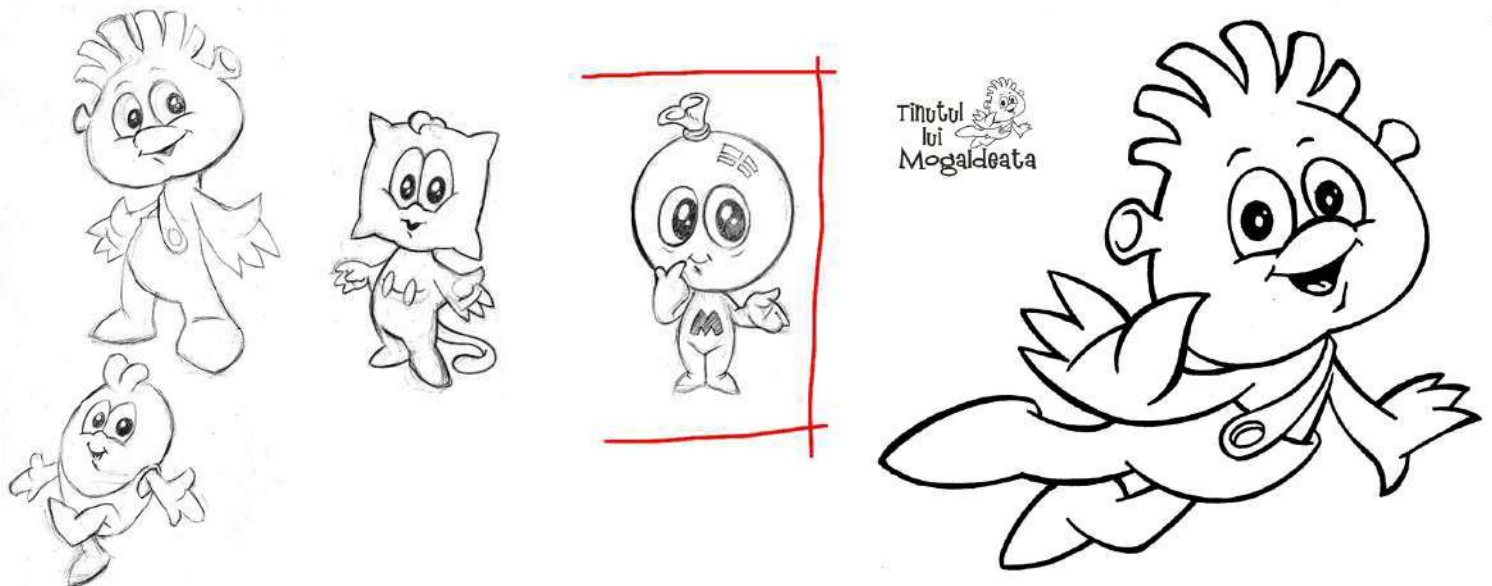
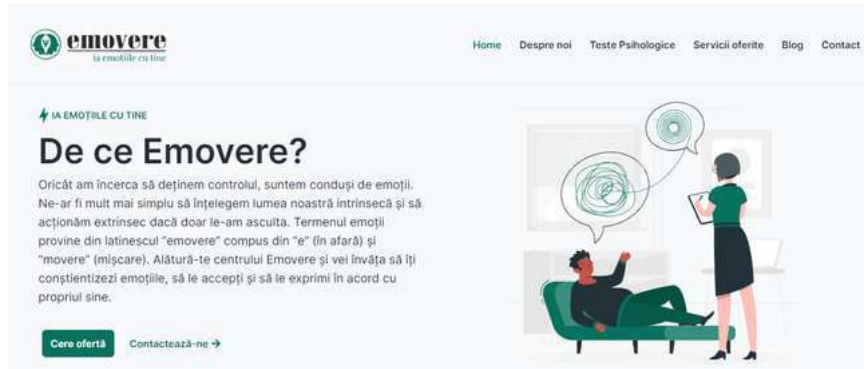


Illustration & Mascot

Projects



Web & App Projects



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